**SOCIAL MEDIA SUPPORT FOR HUBS**

Spread the word about your holiday provision! In this pack, you’ll find all the handles, hashtags and copy you need to promote the amazing work you’re doing in your communities. We can’t wait to see your posts!

If you need any additional assistance with social media, please email us!

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Mayor’s Fund for London:

**Twitter:** [@mayorsfund](https://twitter.com/mayorsfund)

**Instagram:** [@mayorsfundforlondon](https://www.instagram.com/mayorsfundforlondon/?hl=en)

**Facebook:** [@mayorsfund](https://en-gb.facebook.com/mayorsfund/)

**LinkedIn:** [Mayor’s Fund for London](https://ph.linkedin.com/company/the-mayor%27s-fund-for-london)

1. **Hashtags**

Core (try to use most of these hashtags in your post):

**#kitchensocial**

**#takeandmake**

Secondary (use these hashtags sparingly and only when relevant):

**#foodeducation**

**#holidayprovision**

**#holidayhubs**

**#artsandcrafts**

**#communityengagement**

**#youthsports**

**#youngLondoners**

**#LondonTogether**

**#LoveLondon**

1. **Sample posts**

These posts have been designed for Twitter, but please do adapt the copy for other social media platforms. Please also feel free to add in emojis and personalise for your audience.

**We are excited to announce that we are offering holiday provision through #kitchensocial ! Children & young people will be able to access food and fun activities until DATE. Sign up: LINK**

*[Include graphic]*

**Our young people have been loving the #foodeducation and #artsandcrafts on offer as part of #kitchensocial. It’s not too late to sign up! LINK TO YOUR SIGN UP PAGE**

*[Include relevant photo(s)]*

We would strongly encourage you to post your own photos on your social media (with the relevant permissions from parents) of the young people enjoying the food and activities on offer.