StreetGames Overview

"We are the people beside the people who transform young lives"

- StreetGames have supported a national network of Locally Trusted Organisations (LTOs) to provide **Doorstep Sport** in under-resourced communities for over 15 years
- Doorstep Sport is a proven tool to help young people living in under-resourced areas to become **healthier**, **safer** and **more successful**
- Doorstep Sport programmes can tackle wider social issues such as food poverty, mental health, equality, youth crime and more
- The London and South East team supports a network of over 200 LTOs, including 10 Local Authority Sport 4 Good Clusters, with fundraising, networking, resources, training and more

Fit and Fed and HAF

- StreetGames innovative campaign launched in 2016 to alleviate **holiday hunger**, **isolation** and **inactivity**
- Designed in response to the growing feedback from local StreetGames partners
- It has grown from 18 delivery partners in 2016, to 323 delivery partners in 2020
- At its core is StreetGames' Doorstep Sport model; 'The 5 Rights'
- Closely aligned with the **HAF** programme and we've been heavily involved across the country throughout the pilot years

StreetGames' HAF Experience

- StreetGames coordinated various HAF pilot programmes when the programme was first launched in 2018 (including Brent in London)
- StreetGames managed the HAF programme in Newcastle in 2019 and 2020
- StreetGames supported various other Local Authorities with their HAF Programmes in 2020 including Tower Hamlets, Lambeth and Southwark in London.

Tower Hamlets, Lambeth and Southwark 2020

- Bid-writing/sustainability support
- Local community organisations to reach the right young people
- Fit and Fed Advisors to provide 1:1 assistance for delivery organisations
- Training including; physical activity, engaging young people, mental health, online delivery, learning loss, safeguarding etc.
- Grant management and monitoring & evaluation support

Our HAF Goal for 2021

MORE YOUNG PEOPLE TO ACCESS HIGH-QUALITY HOLIDAY PROGRAMMES WITH FOOD AND PHYSICAL ACTIVITY ON THEIR DOORSTEP

Common HAF Questions

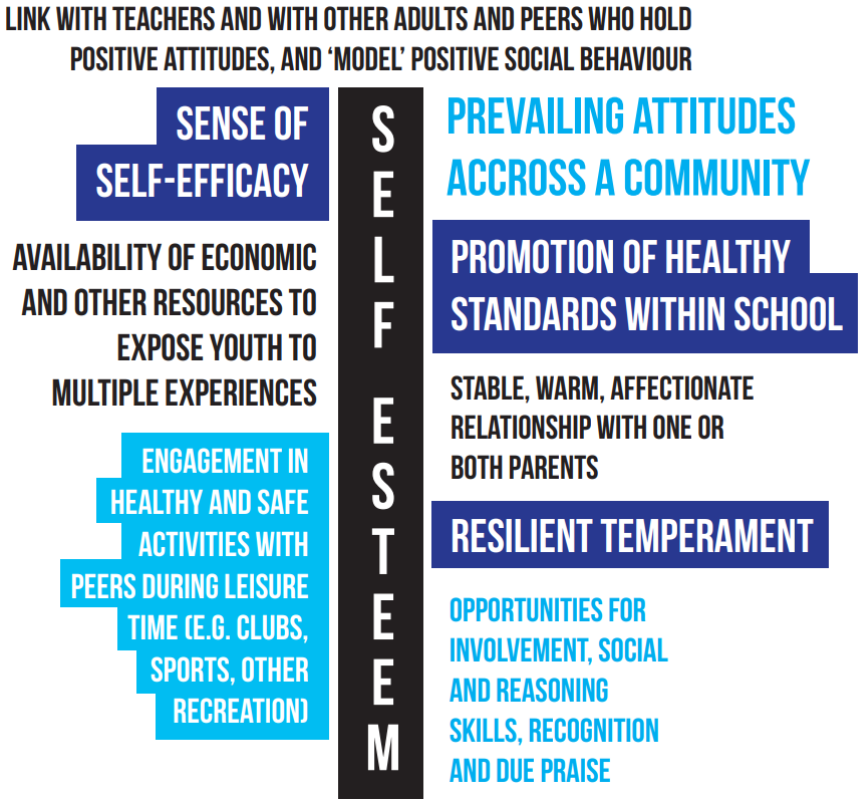
- Why is Sport & Physical Activity such an important part of HAF?
- What is the 'right' Sports & Physical offer?
- Who is best placed to deliver the Sports & Physical activity elements of HAF?
- How can our application and assessment process encourage the 'right' Sports & Physical Activity offer?
- How can we support organisations to deliver quality assured Sports & Physical Activity offer?
- How can we demonstrate the wider impact of the Sport & Physical activity elements of HAF?
- How can we engage teenagers in the HAF programme?

The 6 Rights

Time	When do we plan to run activity sessions? Who does the time suit? What is best for the young people?
Price	HAF provision is free – can we talk about how we provide those opportunities that people could not normally afford to do?
Place	Is the place right for those this programme is targeted for. Just because we have a venue is it the right place? Are there barriers to engagement? Travel issues
Style	How it looks and feels is critical? This is related to the stigma that could be created around this programme. What we may think may not be the right style of programme?
People	Who runs the activities? Do they understand the local communities & young people? Do they have trust?
Food	Is the food offer right? Does it match the backgrounds and cultures of young people? Stigma around free food provision – how does this affect older young people?

Why Sport?

- Essential Criteria – WHO 60 minutes per day
- If delivered in the 'right way' it can do so much more...



HAF for teenagers

Create a specific plan for the older age range

- Mapping of young people and potential provision
- Align to other data relating to this age group;
- Lead Partner dentification (if needed)
- Understand scale of delivery and what is your ambition for this age range. What proportion of your target is this age range?

Identify key partners and develop a working group to support this programme

Be clear in your plan:

- What funding is available –make it clear you will fund that age range/type of activities.
- Comms and Branding – how does this apply to this age range/partners
- Gather insight - what should the offer be;
- Do partners need specific training support;

Understanding what young people want

Gathering Insight

- Understanding what young people want to access
- Working with the right partners to gather the views of the target young people
- How do we do this without creating stigma;
- Are there other options for young people – volunteering, work experience…..

Existing Delivery

- What is the existing delivery network for this age range;
- Who else engages with this age range - cultural partners, leisure facilities;
- Who else is interested in this group – community safety, education, Public Health
- Are there any gaps in provision that you know of

Applying Methodology

- How can the 5 rights methodology be applied to the existing delivery coverage;
- What does this do to the design of the offer for young people;
- Are there questions to be asked? Are the providers right? Does the offer need to change? Resource implications? Training?

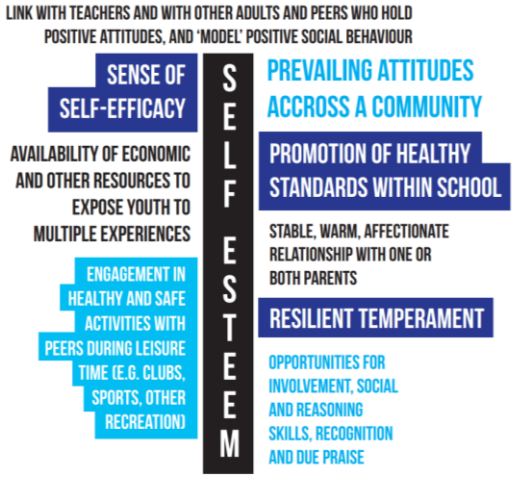
Frontline example: North Paddington

- An existing youth provider within the local area runs a range of provision across the local community;
- Holiday activities take place primarily in the evenings
- Pick-up and drop-off minibus service for activities such as youth club/multi-sports, dry slope skiing, go-karting, basketball, Thorpe park trip etc.
- Funding used to extend provision, provide food and run trips
- Working in partnership with The Hubb Community Kitchen, Marks and Spencers and Chef Jen to deliver meals to all young participants involved

Having a wider impact

We have seen from experience of HAF pilots and specific holiday programmes for this age range that a well planned and coordinated youth programme can have an impact on other areas including:

- Community Safety
- Local partnerships
- Community Development
- Mental health and wellbeing
- Volunteering
- Employment/employability



Taking a planned approach to the older youth offer with a range of partner agencies will help you develop a wider youth engagement/activity strategy that could be used across the whole year and it will help create a set of partnerships and bring a wider view to youth provision for young people across a local authority area;

Monitoring Examples

What?	Why?	How?	When?
Share session Details	To showcase the HAF offer to more beneficiaries, partners and stakeholders	Socials, online, printed materials etc.	Before delivery starts
Record attendance and collect core data	To prove your reach to the DfE and other partners	Various templates and tools available	Weekly and upon completion
Participant Feedback	To further demonstrate the impact of the HAF programme	Surveys, Videos, Photos, Interviews, Messages, Voicenotes	Mid-project and upon completion
Project Leader Updates	To allow LA's to provide additional support and make in-flight changes where needed	Monitoring Update Forms, 1:1s, Trouble-shooting drop-ins	Mid-project and upon completion

*Monitoring tools, resources and arrangements should be explained, shared and agreed with delivery partners pre-delivery and should be specific to shared outcomes wherever possible

StreetGames HAF Support

- StreetGames HAF support for Local Authorities in London;
  - FREE Consultation & Resources
  - Access to quality-assured local community organisations through London HAF Alliance (StreetGames, London Youth, London Sport, YST & HACT)
  - StreetGames Training Offer
  - StreetGames Community Coordination

- StreetGames' support for LTOs delivering Fit and Fed in London;
  - Regular Fit and Fed communications and access to resources
  - HAF Readiness Webinar recordings
  - Wider opportunities & networking
  - Fundraising support with HAF and other funding streams
  - Kitchen Social & StreetGames trouble-shooting drop-in for deliverers

Email jack.barber@streetgames.org for more information

Other HAF Support Available

HAF Alliance Contact Jane.Shewring@streetgames.org for more information

HAF Active Contact Hannah.Crane@streetgames.org for more information

Youth Sport Trust Contact fiona.mcmillan@youthsporttrust.org for more information

London Youth Contact john.jones@londonyouth.org for more information

Playwaze Contact nickyaffleck@playwaze.com for more information

Further Discussion & Questions