



**HELPING
YOUNG
LONDONERS
GROW**

The Mayor's Fund for London exists to give young Londoners the skills and opportunities to get a decent job, escape the threat of poverty and play a full part in London's future as the greatest city on Earth



Our work focuses on three priorities:

- **Health and well-being** – hungry children in 65 London Schools and five holiday clubs start the day fit and ready to learn thanks to our breakfast clubs
- **Skills** – our literacy and numeracy projects are helping 6,500 young Londoners improve their reading and maths. By the end of the 2013/14 academic year, our Step Up project had helped 360 primary school children successfully transition into secondary schools
- **Employment** – the next 12 months will see us find over 1,500 decent jobs and opportunities for young Londoners as part of our Young London Working, Creativity Works and Tech up Nation programmes



FIREFIGHTER

WHO'S WHO

The Mayor's Fund for London

ENGINEER

“London is the powerhouse of the UK economy and its greatest asset is its talent. But young people don't all have the same opportunities. The Mayor's Fund for London is supporting the health and wellbeing of young Londoners, and setting them up with key skills they will need for the world of work.”

BORIS JOHNSON
MAYOR OF LONDON

Patron

Boris Johnson Mayor of London

Trustees & Directors

Paulette Rowe Chair
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Alisa Swidler

Executive Team

Matthew Patten Chief Executive
John Barnes, FCA Finance Director
Kim Chaplain Director of Charitable Activities
Louise Griew Director of Fundraising & Communications

HOW WE HELP YOUNG LONDONERS GROW

We exist to give young Londoners the skills and opportunities to get a decent job, escape the threat of poverty and play a full part in London's future.

Our work focuses on three priorities:

1. HEALTH AND WELL-BEING

Helping young Londoners to be engaged, healthy and motivated to learn

2. CORE SKILLS

Providing extra support around core skills, particularly numeracy and literacy

3. EMPLOYMENT

Supporting employers to create sustainable career opportunities for young Londoners

Our work reaches every London borough. In 2014 hungry children in 65 schools and five holiday clubs started the day fit and ready to learn thanks to our Breakfast Clubs. Our numeracy and literacy projects helped 8,500 young Londoners improve their maths and reading. We supported more than 1,700 unemployed young people into employment and apprenticeship programmes.

Over the next three years, our programmes are on track to reach more than 50,000 young Londoners in many of the capital's most disadvantaged communities.



interventions benefiting young Londoners



increase in funds raised



increase in year-on-year charitable support

THE YEAR AT A GLANCE



children raised their literacy SAT standard by 3 sub-levels



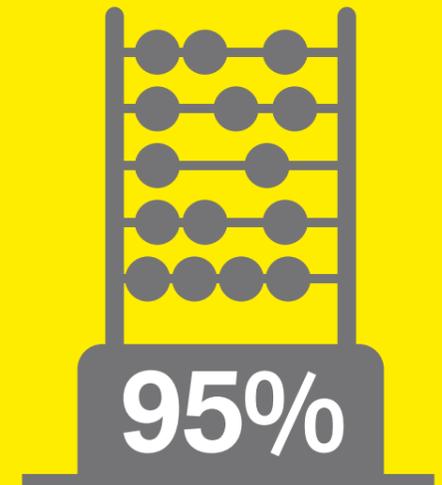
children aspiring to be the best they can be



children have participated in real court situations



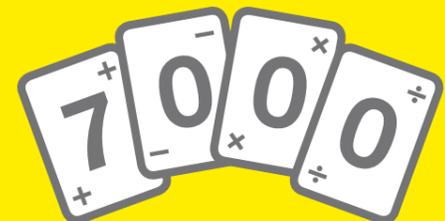
young Londoners supported into work and apprenticeships



Count on Us Maths Club participants now enjoy maths more



young Londoners received healthy breakfasts



young people have been engaged in a 'Dragons Den' City Pitch pitching process

HEALTH AND WELLBEING

Helping young Londoners to be engaged, healthy and motivated to learn

FORESTER

BE THE BEST YOU CAN BE!

Supported by Taylor Wimpey, delivered by 21st Century Legacy

Be the Best You Can Be! aims to engage and raise the aspirations of young Londoners, many of whom have a limited sense of their potential.

With the help of 18 Olympic and Paralympic athletes and 12 Life Coaches, the programme is enhancing the skills of teachers across 36 primary and secondary schools in 21 London boroughs.

Our aim over the next three years is for Be the Best You Can Be! to benefit 50,000 children in 250 schools across London.

“Hannah Beharry, World Boxing Champion, motivated the children to aim high and challenge stereotypes. Staff also really appreciated the training in life coaching and I can see its influence in the way they encourage pupils in lessons.”

BRIONY BRAMMER,
HEAD, MORDEN MOUNT
PRIMARY SCHOOL

THEATRE OF LAW

Delivered by the National Centre for Citizenship and Law



Theatre of Law teaches school children about the law and justice system through activities and role play, where pupils explore issues around crime, citizenship and the consequences of breaking the law.

2014 saw 1,140 children from 22 schools in 12 boroughs participate in real court situations.

During 2015, the programme will engage a further 960 primary and secondary school children from eight additional schools

88% of teachers found that Theatre of Law helped raise students' awareness about how crime impacts on individuals and society, the consequences of crime and how they can learn to avoid it in their lives.¹

¹ NCCL Evaluation Report August 2014

SCHOOL BREAKFAST CLUBS

In partnership with Magic Breakfast & Greggs

Many children arrive at school too hungry to learn and unable to concentrate in class. We commission healthy and nutritious breakfast provision for primary school children where a high proportion of pupils are eligible to receive free school meals.

Our programmes support over 3,200 hungry children every day in 65 London primary schools across 17 boroughs.

Teachers report a 100% improvement in pupil attendance at schools as a result of attending a breakfast club, with 95% of pupils showing an increase in energy and concentration in class.

"It's important to eat breakfast during SATs week as they are hard tests so you need the right fuel and energy to keep you focused and calm."

**YEAR 6 PUPIL,
MAYFLOWER PRIMARY SCHOOL,
TOWER HAMLETS**



HOLIDAY BREAKFAST CLUBS

Supported by Kellogg's and Innocent Foundation

Children who go hungry during the holidays return to school at a disadvantage.

In 2014, we successfully piloted a new approach with Kellogg's, working with five community holiday clubs to provide food outside of term time. 2,678 children from Hackney, Tower Hamlets and Newham enjoyed healthy breakfasts across the summer holiday. All five clubs reported an improvement in attendance after the introduction of breakfasts.

Additionally, we are working with the Innocent Foundation, Lambeth Borough Council and GLA to deliver healthy food provision during the school holidays in Lambeth as part of the London Food Flagship Programme. 500 young Londoners will receive healthy meals via local community holiday clubs, with parents also receiving nutritional advice and support.



children received healthy breakfasts during the summer holiday

CORE SKILLS

Providing extra support around core skills, particularly numeracy and literacy

MUSICIAN

STEP UP

Delivered in partnership with Shine

Step Up provides academic support to underachieving students struggling with the move from primary to secondary school, often a very challenging transition.

It offers practical literacy and numeracy support, together with science and wider enrichment activities. 360 young Londoners attending schools in Croydon, Ealing and Greenwich are already benefiting from the programme.

"The students are really enjoying the sessions because they are learning without realising. The teachers are very committed to the ethos of the project and the student mentors are amazing."

ACTON HIGH SCHOOL
PROJECT MANAGER

360

students are being supported with their transition from primary to secondary school

INSPIRING READING

Delivered in partnership with Beanstalk and part of the Evening Standard's 'Get London Reading' campaign



Illiteracy is closely linked to long-term unemployment, ill-health and crime.

Inspiring Reading supports children who are falling behind in reading. Since 2012, we have placed more than 200 volunteers in 78 London primary schools across ten boroughs, providing 1,524 children with reading support.

During the school year, more than 50% children on the programme raised their literacy SAT standard by three sub-levels, with 1-in-3 raising two sub-levels. Looking forward, Inspiring Reading is on track to support 2,160 children in 95 schools.

COUNT ON US

Numeracy is a core skill required by employers, while innumeracy is closely linked to unemployment, crime and disadvantage.

We developed Count on Us with the National Numeracy Trust, City Bridge Trust, teachers and other practitioners in response to 1-in-5 young Londoners leaving primary school behind in maths.

It is designed to:

- Support teachers in raising attainment levels and learning outside the classroom
- Change the attitudes of parents and children towards maths by making it fun
- Help innumerate parents and carers and bring learning into the home

Count on Us is a pan-London numeracy programme comprising three core elements:

- Extra-curricular Maths Clubs
- Fun pan-London Maths Challenge
- Supporting and engaging Maths Parents

COUNT ON US MATHS CLUBS

Supported by Lloyd's Charities Trust

Sustainable maths clubs provide opportunities for children in 14 primary schools to take part in maths activities in a fun and safe environment, during lunchtime or after school, across seven boroughs.

More than 75% of pupils said their club made them feel better about the subject and helped with their school maths.

Over the next three years we will work with 2,000 children in 24 schools with the ultimate goal of distilling and sharing their best practice across London.

Kyle, aged eight, from a primary school in Croydon, particularly enjoyed playing the spatial awareness games like 'Rush Hour' and a game called 'Sum Swamp' which developed basic addition and subtraction skills. His confidence grew and is now more willing to put his hand up during whole class sessions.



COUNT ON US CHALLENGE

Supported by The Rothschild Foundation



More than 7,000 children from 50 primary schools in 20 boroughs took part in this fun mental maths competition which culminated in finals held at City Hall.

Based on the maths game, 24[®], the competition encourages mental arithmetic and problem solving to improve confidence in maths and ultimately academic performance.

95% of teachers reported that pupils' confidence in maths increased following their participation in the Count on Us Challenge.

Looking forward, over 100 primary schools have entered the 2015 Count on Us Challenge and we have created a version of the competition for secondary schools. 2015 will also see the inaugural Secondary Count on Us Challenge with 48 schools entered.

"I loved 24[®], I liked playing against my friends and even trying to beat my teacher."

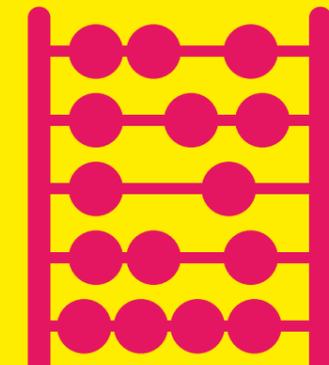
YEAR 5 PUPIL FROM GALLIONS PRIMARY SCHOOL, NEWHAM

COUNT ON US PARENTS

Supported by Man Group

Count on Us Parents recognises the essential role that parents and carers have in supporting numeracy learning and attitudes. The programme is designed to tackle challenges from re-engagement with the school to intensive support at home.

Over the next year, we will work with up to ten secondary schools in London.



95%

Count on Us Maths Club participants now enjoy maths more



WHERE WE IMPACT

WHERE WE IMPACT

Whether raising aspiration, nurturing aptitude or widening access, our programmes impact young Londoners in order to equip themselves with the skills and opportunities to get a decent job



1,140
children have participated in real court situations

THEATRE OF LAW



8,035
children aspiring to be the best they can be

BE THE BEST YOU CAN BE



145
young people have been engaged in a 'Dragons Den' City Pitch pitching process

CITY PITCH

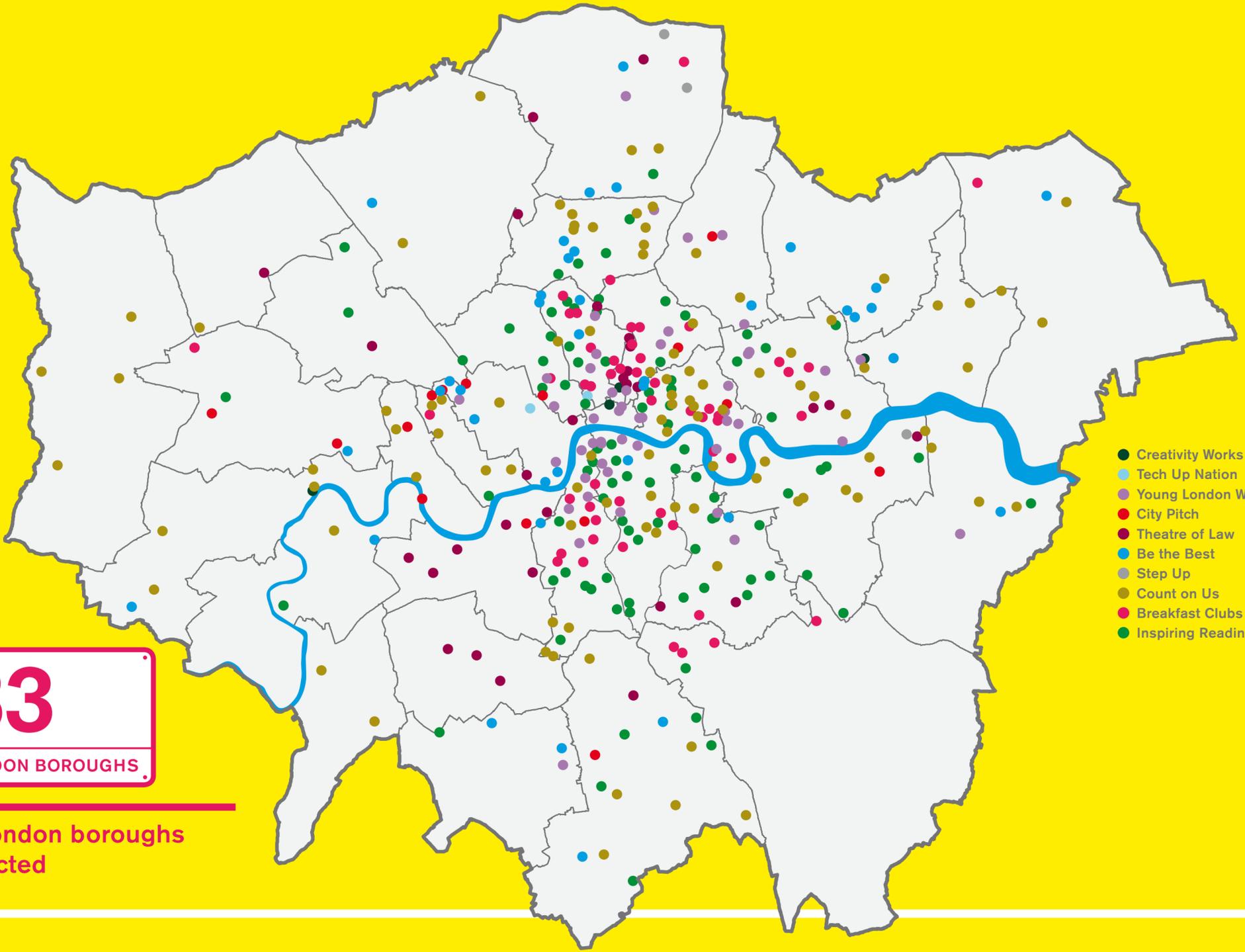


50%
children raised their literacy SAT standard by 3 sub-levels

INSPIRING READING

33
LONDON BOROUGHES

All London boroughs impacted



- Creativity Works
- Tech Up Nation
- Young London Working
- City Pitch
- Theatre of Law
- Be the Best
- Step Up
- Count on Us
- Breakfast Clubs
- Inspiring Reading



40
apprenticeships were secured by young people on the programme

TECH UP NATION



307
primary and secondary schools with regular activities

STEP UP



52
Creativity Works NEETs now back in employment or education

CREATIVITY WORKS



5,907
young Londoners received healthy breakfasts

BREAKFAST CLUBS



1,700
young Londoners supported into work and apprenticeships

YOUNG LONDON WORKING



7,000
young Londoners involved in Count on Us Maths Challenge

COUNT ON US

EMPLOYMENT

Supporting employers to create sustainable career opportunities for young Londoners

TRAINER

CREATIVITY WORKS

Supported by The Berkeley Foundation, delivered by Create and A New Direction

Creativity Works is a three year programme that provides specific skills and work experience for young London NEETs in the capital's booming creative industries, while also enhancing the quality of life of local communities.

Creative industries account for 1-in-6 jobs in London. But despite their huge appeal to young people, there are significant challenges in terms of accessibility and under-representation of local communities.

Since the programme began in the summer of 2014, three projects focusing on fashion, theatre and festivals have been delivered in Barking and Dagenham, Hackney and Hounslow. We work with local organisations to create 12 week employment programmes which support and add value to projects in the creative sector and provide real-time skills to young people. These build and strengthen CVs and can lead directly to longer-term employment or to positive

choices on a career path. 52 young people have already moved back into education or employment.

Looking forward, Creativity Works will engage with 3,288 young Londoners with the aim of 288 re-engaging in education, employment or training and 528 participating in the programme's events.



After a visit to Paris to meet Jean-Paul Gaultier as part of the Creativity Works Fashion programme, one young person secured a six month internship at Paris Vogue.



Creativity Works NEETs now back in employment or education

YOUNG LONDON WORKING

Supported by Goldman Sachs and Jobcentre Plus

Young London Working aims to provide young Londoners with good quality jobs.

The programme connects employers with young Londoners and a network of providers, creating pathways to jobs, apprenticeships and work experience.

Young London Working works proactively with companies that want to engage with unemployed young Londoners.

Since April 2013, we have worked with more than 170 employers, handling more than 1,700 high quality opportunities and supporting 1,140 young Londoners into employment.

Looking forward, our aim is to support another 1,500 young Londoners into good quality jobs over the next three years. Together with Jobcentre Plus, we have pioneered a new 'EPIC' programme as part of Young London Working to provide additional support for young Londoners from more challenged backgrounds.



1,700
young Londoners supported into work and apprenticeships

"Young London Working first contacted me for an informal telephone interview. Straight away the focus was on me. What did I want to do? How could they help me? They helped me rediscover myself, rebuild my confidence and rework my CV. I am now a Property Manager at Hamptons International, something I had never really considered."

ELIZABETH SMITH, 22

PHILANTHROPIST

TECH UP NATION

In partnership with the UK Commission for Employment & Skills, with support from L&Q Housing and Bank of America Merrill Lynch, and delivered by Optimity



Tech Up Nation is a major new £4.8m employer-led digital apprenticeship programme that brings together 100 ambitious employers working in the burgeoning Tech City/Old Street area to improve job readiness and employ talented local young people.

The digital industry based around Old Street is one London's fastest growing, but too often it concentrates on importing talent rather than nurturing it.

Tech Up Nation builds on the success of our Tech City Stars project, which gave young Londoners the opportunity to secure a digital apprenticeship, City & Guilds Level 3 NVQ and employment in London's fast growing tech sector.

1,680 local young Londoners will be engaged during the outreach phase of Tech Up Nation, before a ten-day boot camp kicks off in preparation for a ten-week part time pre-employment training programme. Successful participants will then receive the offer of an apprenticeship with a Tech City firm, with two new 'employer-led' qualifications at National Vocational Qualification (NVQs) at Level 2 and Level 3 already in development.



40 apprenticeships were secured by young people on the programme

STANDING UP FOR YOUNG LONDONERS

As well as our direct interventions, the Mayor's Fund for London has an important role in championing young Londoners and supporting other organisations working positively with them.

While advocacy, events, consultations and promoting networking form much of our day-to-day work, 2014 saw the development of three initiatives that particularly demonstrate the Mayor's Fund's aim to support and promote the sector in London.

CITY PITCH

Supported by the Santander Foundation

City Pitch supports and encourages young entrepreneurs from across London who want to make a positive difference in their local community. It provides these young Londoners with an opportunity to present their community project proposals to their peers and a panel of experts, to pitch for up to £1,000.

The young people work with more than 125 mentors from the voluntary sector and Santander to help them develop their proposals and hone their presentation skills.

Since piloting City Pitch in 2013, there have been four events at City Hall, involving more than 140 young Londoners in 20 pitching teams. In 2015, there will be another four events.

Projects supported include creating a garden for an old people's home, renovating a footpath, developing a new youth radio station and enhancing a local community kitchen.





PENNY FOR LONDON

The Mayor launched our world-first fundraising initiative, Penny for London, in October 2014. It provides an easy way for Londoners to make a micro charity donation, as little as a penny, whenever they make a contactless payment, for example on the tube, bus, or buying a coffee or sandwich.

As well as helping with our projects, every penny donated will be made available for other London charities helping young Londoners.

Penny for London is being brilliantly supported by a growing number of London organisations, including Transport for London, BarclayCard, the Evening Standard and Magic 104.5. VISA Europe is matching 30,000 first-time penny donations with £1. Caffe Nero has offered a complimentary

coffee for every new sign-up. Leon is offering a free breakfast. Employers like Goldman Sachs, Morgan Stanley, GLA, Metropolitan Police, London Fire Brigade, ESI Media, Northern & Shell, Bank of America Merrill Lynch, TSB Bloomberg and Reuters have all pledged to encourage their employees to register their contactless debit or credit card at www.pennyforlondon.com.

“It only takes a couple of minutes to register and then you can start ‘tapping and donating’. Small penny donations can soon add up and help make a big change to young people’s lives.”

**PHILIP MCHUGH,
CHIEF EXECUTIVE OF BARCLAYCARD
BUSINESS SOLUTIONS**

LONDON'S BIGGEST BREAKFAST

Every year we ask people and companies across London to host a fundraising breakfast and donate the proceeds or simply to donate the cost of their breakfast. The money raised helps us to expand our Breakfast Clubs programme, feeding over 3,000 children a day. Last year, London's Biggest Breakfast culminated on 18 September with Magic 105.4's Breakfast Show broadcast live from City Hall, featuring the Mayor, celebrity supporters, school children and teachers from across the capital.

MAYOR'S FUND FOR LONDON EMPLOYMENT AWARDS

Supported by Goldman Sachs and the Evening Standard, our prestigious annual Employment Awards recognise outstanding young London apprentices and those organisations and projects that have best improved employment opportunities for young Londoners. TNT Post UK was the 2014 Employer of the Year with Pret A Manger winning the Apprentice Employer award. Other winners included Marks & Spencer, Mitie, Drive Forward and Middleton Murray. Four apprentices working with K10, Young Vic, Standard Chartered Bank and BT respectively also won Outstanding Achievement Awards.

MAYOR'S FUND FOR LONDON YOUTH BOARD

2014 was the first full year of operation for the Youth Board.



We are a group of 17 young people aged 14-24 who are passionate about helping young Londoners achieve. We provide the Mayor's Fund for London with the voice of young people.

We are a diverse group from different boroughs and backgrounds studying at school, college, university or already out starting our careers in the work place.

2014 was a busy and exciting year. Highlights of our many activities included:

- Representing the Mayor's Fund for London at fund raising events
- Co-hosting the Employment Awards alongside the Chief Executive
- Sitting on City Pitch panels and taking part in funding decisions
- Surveying young Londoners about employment
- Visiting the House of Lords
- Supporting social media, appearing live on Magic 105.4
- Presenting to the Mayor and Trustees at the Charity's 5th Birthday celebration

We have set up two committees of the Youth Board. One focuses on the Fund's charitable activities and the other on its fundraising. The Board as a whole meets quarterly at City Hall, with the Committees more often.

We are looking forward to 2015 when we aim to further develop our skills and experience to visit more Mayor's Fund for London projects, help to fundraise to support future plans, increase our presence on social media and meet more stakeholders and beneficiaries at events.

"Ever since I got involved with the Youth Board, I've interacted with people from a world I never thought I would be welcomed in. I have since developed confidence in myself, my fellow Board members and society as a whole in working towards positively alleviating problems faced by young Londoners."

**HUZAIFA ABHI,
MAYORS FUND FOR LONDON
YOUTH BOARD MEMBER**

THANK YOU

We could not exist without the vision and generosity of our benefactors. With their support, we have been able to expand and improve our work to help young Londoners grow. We would like to sincerely thank them.

Sunita and Surinda Arora
Aspect Capital
Aviva
Kam Babae
Barbara and Stanley Fink Foundation
Barclays
Vanessa Barnett
Daniel Barrett
Bauer Media
Berkeley Foundation
BGC Partners
Cathy Black
Kevin Blanchard
Borealis Infrastructure
Ned Boulting
Sally Boyle
Jeff Brazier
Jim Buckee
Danny Budzak
Tim Burley
Cazenove Capital Management
Sir Trevor Chinn, CVO
Thalia Chryssikou
City A.M.
City Cruises
City Hall Café
Clifford Chance
Michael Coleman
Confused.com
David Couborough
Carole Coulon
Diamond Family Foundation
Nils Downes
Simon Driver
ED&F Man
James Elliott
Evening Standard
Jackie Fast
Patrick Feehily
James Fenner
Lois Fort
Ringo Francis
Edward Freeman
George Fry
James Gladstone
The Global Party
Goldman Sachs International
Maria Graham
Harry Han
Dave Harris
Tom Hedges

Ian and Natalie Livingstone Charitable Trust
Harley Jaffar
Gary Kemp
Lauren Kemp
Clive Knight
Calvin Lawson
Mark Littlewood
Lloyd's Charities Trust
Paul Manduca
M&C Saatchi
David Matthews
The McGrath Trust
John McManus
Atosa Moini
Mark Mortlock
Ian and Jill Mukherjee
William Murray
Stephen Penlington
Nexen Petroleum
Stefano Nocera
Oakley Capital Investments Ltd
David Offen
Patsy Palmer
Colin Passmore
Tony Pidgley
Michelle Pinggera
Julian Punch
Qatar Bank
QCA
Quintain
Real Estate Management
Bruce Ritchie
Roast Restaurant
Lora Robertson
The Ronson Foundation
Jessica Roscoe
The Rothschild Foundation
Santander Foundation
The Savoy
Howard Shore
Christopher Simcock
Simmons & Simmons
John Smith
Lady Sandra Sorrell
Square Mile Salute
Alisa Swidler
Ash Swidler
Taylor Wimpey
Aled Thomas
Jens Thorpe
Tower Limited
Jeff Twentyman
Ben Tye
Lisa and Eddie Villiers
Waitrose
Michael Walton
Andy Wates

Denise Wylie
David Zimmel
Kostyantyn Zhevago

Sincere thanks to our delivery partners:

21st Century Legacy
Beanstalk
Citizens UK
City Year London
Create London
Greenhouse
Greggs Foundation
Kids Taskforce
London Youth
Magic Breakfast
The Maths Zone
National Numeracy
NCCL
SHINE

We would also like to thank the many individuals who have run, cycled, walked, swum, played, photographed, volunteered and given up so much of their time and energy to help young Londoners grow. And special thanks to all those young Londoners who appear in this report.

SUMMARISED FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2014

	2014 £'000	2013 £'000	2012 £'000
Income			
Voluntary income	1,832	1,783	1,553
Activities for generating funds	872	328	626
Investment income	8	4	1
Total income	2,712	2,115	2,180
Expenditure			
Charitable activities	1,967	1,366	1,146
Costs of generating voluntary income	253	260	188
Costs of activities for generating funds	617	109	279
Governance costs	51	48	41
Total expenditure	2,888	1,783	1,654
Net (deficit)/income	(176)	332	526
Funds brought forward at 31 December 2013	1,497	1,165	639
Funds carried forward at 31 December 2014	1,321	1,497	1,165

BALANCE SHEET AS AT 31 DECEMBER 2014

	2014 £'000	2013 £'000	2012 £'000
Fixed assets	–	5	8
Current assets			
Debtors	284	195	177
Cash at bank	1,301	1,448	1,155
	1,585	1,643	1,332
Current liabilities	264	151	175
Net current assets	1,321	1,492	1,157
Total assets	1,321	1,497	1,164
Charity funds			
Restricted funds	668	761	626
Unrestricted funds	653	736	539
Total charity funds	1,321	1,497	1,165

Trustees' statement

These summarised accounts are a summary of information extracted from the annual accounts and contain information relating to both the Statement of Financial Activities and the Balance Sheet.

These summarised accounts may not contain sufficient information to allow for a full

understanding of the financial affairs of the charity. For further information, the full accounts, which received an unqualified audit opinion, should be consulted. Copies of these can be obtained from the Mayor's Fund for London.

The annual accounts were approved by the trustees on 10 March 2015, and have been submitted to the Charity Commission and Companies House.

On behalf of the trustees of the Mayor's Fund for London: Paulette Rowe, Chair

Independent auditor's statement

We have examined the summary financial statement for the year ended 31 December 2014 set out above.

Respective responsibilities of the trustees and the auditor

The trustees are responsible for preparing the summarised annual report in accordance with applicable United Kingdom law and the recommendations of the Charity SORP.

Our responsibility is to report to you our opinion on the consistency of the summarised financial statement within the summarised annual report with the full annual financial statements and the trustees' report, and its compliance with the relevant requirements of section 427 of the Companies Act 2006 and the regulations made thereunder.

We also read the other information contained in the summarised annual report and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

We conducted our work in accordance with Bulletin 2008/3 issued by the Auditing Practices Board.

Opinion

In our opinion the summarised financial statement are consistent with the full annual financial statements and the trustees' report of the Mayor's Fund for London for the year ended 31 December 2014.

haysmacintyre
Statutory Auditors
Fairfax House
15 Fulwood Place
London WC1V 6AY

19 March 2015

MESSAGE FROM THE CHAIR



The Fund has gone from strength to strength, with 2013 seeing our reach expand to all London boroughs. Our flagship numeracy programme, Count on Us, launched with our Volunteers, Maths Clubs and Challenge already making maths more engaging in schools. Our partnership with Santander Foundation enabled us to give grants to community organisations through our Community Plus Fund and City Pitch, making a real difference in London at a grass roots level, and our Youth Board is already starting to influence our work.

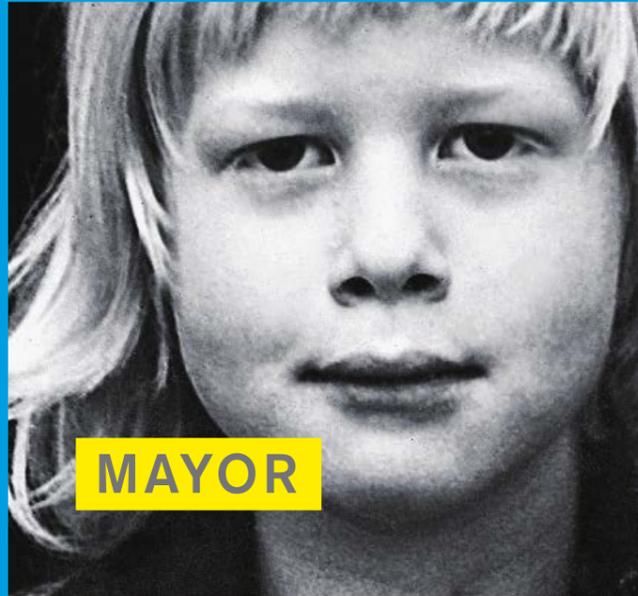
In 2013, we said a fond farewell to Trustee, Iqbal Wahhab, OBE. The Board of Trustees and staff team would like to wish him well and sincerely thank him for his four years of service and his generous support of the Fund.

Our fundraising efforts have been rewarded with multi-year partnerships secured with the Berkeley Foundation, Lloyd's Charities Trust and The Rothschild Foundation, while we continue to work with Goldman Sachs and Barclays, who were among our first supporters.

We would like to thank them, and all our partners for their continued support. Their commitment, along with the work of the Mayor's Fund for London team, Board of Trustees and our Patron, the Mayor of London, has enabled us to grow, giving young Londoners the skills and opportunities to get a decent job and contributing to London's future as the greatest city on Earth.

Paulette Rowe
Chair of Trustees

HELPING YOUNG LONDONERS GROW



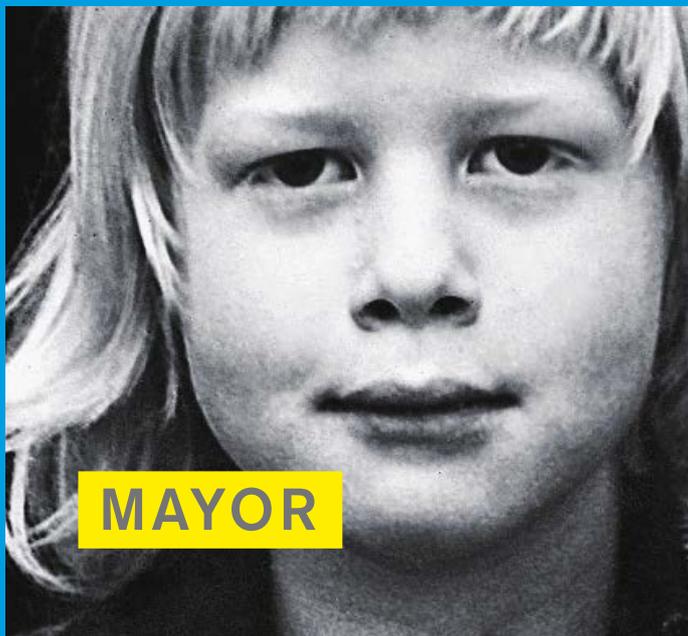
“The children and young people of our great city are its future. It is vital that we invest in these youngsters now in order to ensure the future of our city. Working with some fantastic projects since its inception, the Mayor’s Fund for London has made a difference to the lives of thousands of children. I urge our business leaders and wealth creators to support the Mayor’s Fund for London and its work and I sincerely thank all of our existing supporters and funders. I am extremely proud to be Patron and am passionate about the work it is doing. With your help we will continue to invest in London’s children and young people so that all Londoners share the benefits of living in the greatest city on Earth.”



BORIS JOHNSON
MAYOR OF LONDON



HELPING YOUNG LONDONERS GROW



“The children and young people of our great city are its future. It is vital that we invest in these youngsters now in order to ensure the future of our city. Working with some fantastic projects since its inception, the Mayor’s Fund for London has made a difference to the lives of thousands of children. I urge our business leaders and wealth creators to support the Mayor’s Fund for London and its work and I sincerely thank all of our existing supporters and funders. I am extremely proud to be Patron and am passionate about the work it is doing. With your help we will continue to invest in London’s children and young people so that all Londoners share the benefits of living in the greatest city on Earth.”

BORIS JOHNSON
MAYOR OF LONDON

For more information or to support the Mayor’s Fund for London, please contact:

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