



# DRIVING SOCIAL MOBILITY

**London is a wealthy, vibrant city offering some of the best opportunities in the world. But these are not open to all.**

- Young Londoners face an extremely competitive labour market when they leave education. London has the **THIRD** highest unemployment rate for 16–24 year olds in England.
- Those aged 16–24 that have jobs are **22%** more likely to be **INSECURE** employment compared to the rest of the country.
- Young people from **BAME** communities are **TWICE** as likely to be unemployed and go on to live in relative poverty compared with their white counterparts.
- Employers face growing skills gaps. Almost **ONE** in **FOUR** jobs across London are not filled with the right skills.

**London needs a better system to bridge the gap between young people reaching their potential and companies achieving their growth ambitions.**

**Increasing social integration, community cohesion, inclusivity and diversity is a priority for the well-being of London and all of us who live and work in the capital.**

# WHAT CAN WE DO ABOUT IT?



In partnership with London's business community, we aim to create more visibility of employment pathways by working with a range of schools and colleges to provide aspirational work placements and employer insights and help link employers to top young talent in communities they are struggling to reach.

We believe good, vocationally led, career guidance in schools is vital to raise aspiration and awareness. It enables young Londoners to make informed decisions about their future prospects, further study and career paths.

“At a time when young people are needing more support to access skills and job opportunities on their doorstep, it is vital we provide opportunities to engage with employers and work with experts and stakeholders from business and civil society on promoting the highest standards of equality, diversity and inclusion in work.”

Matthew Ryder, Deputy Mayor for Social Integration,  
Social Mobility and Community Engagement



# LINKING YOUNG PEOPLE AND BUSINESS

“Young adults who recall **FOUR** or more encounters with employers while at school are **FIVE** times less likely to be unemployed.” \*

\* Gatsby Charitable Foundation Report 2014



**Access Aspiration** is an employability programme designed to provide careers support and guidance for 16–24 year old young Londoners who are making key decisions about their future careers but struggle to make links with employers.

We work in partnership with a network of over 100 prestigious London employers, such as the Bank of England, EE, Network Rail, the Metropolitan Police, NHS Imperial College Hospitals, BBC and Twitter, to provide a unique menu of

opportunities to young Londoners at a critical point in their education.

Over the last few years, these organisations have provided structured work experience and industry insight days for thousands of students and helped them make more sense of the London labour market. This year, we will also be including an interview preparation and job/apprenticeship recruitment service with major employers to the programme.



“The experience gave me an insight into policy making and I got to fully understand the organisation and how someone like me could offer my knowledge and experience to the field. I’m hoping for a career in the political field and I believe this wouldn’t have been an opinion if I didn’t have this work experience.”

Rahima, aged 17, completed work experience with the think tank, Resolution Foundation

# WORKING TOGETHER

Creating a better future for young Londoners is a challenge that requires strategic collaboration.

“The link between social mobility and good career provision in schools, including work placements and other employer engagements, is well documented. Huge potential is being wasted at a time when Brexit-Britain needs all the talent and skills it can find.”

Jenny Halpern Prince,  
Trustee, Mayor’s Fund  
for London and CEO,  
Halpern PR

Help us to support young Londoners by:

- Providing meaningful employer encounters, delivered either through school visits or speed networking events
- Enhancing employee engagement through team volunteering in schools
- Delivering careers guidance and mentoring
- Hosting industry insight days to inspire young talent
- Offering work experience opportunities in different departments

**Access Aspiration** can create pathways for your organisation to tap into young new talent over a 3-year term through one of the following ways:

| LEVEL 1   | LEVEL 2   | LEVEL 3  |
|---|---|--|
| <b>£5,000 p/a</b><br><b>(total £15,000)</b>   | <b>£10,000 p/a</b><br><b>(total £30,000)</b>  | <b>£20,000 p/a</b><br><b>(total £60,000)</b>   |
| This will support: <ul style="list-style-type: none"><li>• <b>25</b> mock interviews</li><li>• <b>1</b> speed networking session</li><li>• Employability training for <b>15</b> young people</li><li>• Moving <b>10</b> young people into work or apprenticeships</li></ul> | This will support: <ul style="list-style-type: none"><li>• <b>10</b> work experience opportunities</li><li>• <b>100</b> mock interviews</li><li>• Industry insights for up to <b>40</b> students</li><li>• Moving <b>20</b> young people into work or apprenticeships</li></ul> | This will support: <ul style="list-style-type: none"><li>• <b>25</b> work experience opportunities</li><li>• <b>5</b> speed networking sessions</li><li>• Industry insights for up to <b>100</b> students</li><li>• Moving <b>40</b> young people into work or apprenticeships</li></ul> |

# WORKING TOGETHER

## PARTNERSHIP OPPORTUNITIES

|  | LEVEL 1 | LEVEL 2 | LEVEL 3 |
|--|---------|---------|---------|
| Inclusion on <b>Access Aspiration CSR Panel</b> to represent your sector | ●       | ●       | ●       |
| Accreditation on our websites  | ●       | ●       | ●       |
| License to <b>feature our branding</b>                                   | ●       | ●       | ●       |
| <b>Employee engagement</b> via volunteering and mentoring                | ●       | ●       | ●       |
| <b>Bespoke work experience, apprenticeship and school partnerships</b>   | ●       | ●       | ●       |
| <b>Active participation</b> in schools' enterprise and leadership events | ●       | ●       | ●       |
| Opportunity to host <b>Industry Insight Days</b>                         | ●       | ●       | ●       |
| <b>Participation in annual events</b> to celebrate achievement           |         | ●       | ●       |
| Case studies to <b>illustrate your CSR commitment</b>                    |         | ●       | ●       |
| Opportunity to engage in other <b>Mayor's Fund events and activities</b> |         | ●       | ●       |
| <b>Concerted PR activity</b> developed with your press office            |         |         | ●       |
| Company Senior Executive <b>advocacy accreditation</b>                   |         |         | ●       |
| <b>Invitation</b> to Mayoral Event during 3-year term                    |         |         | ●       |

# GET INVOLVED

We would love to work with you to help create a better future for young Londoners. Please complete this form if you would like to get involved.



NAME .....

ORGANISATION .....

EMAIL .....

CONTACT NUMBER .....

Please send me further details about the **Access Aspiration** employment programme

My organisation is interested in supporting Access Aspiration for a 3 year term as indicated below:

**LEVEL 1** @ £5,000 per annum (total £15,000)

**LEVEL 2** @ £10,000 per annum (total £30,000)

**LEVEL 3** @ £20,000 per annum (total £60,000)

## CONTACT US

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